



SPONSORSHIP OPPORTUNITIES

Since 1950, Opera in the Ozarks has provided artists with an intensive development experience while giving audiences a four-week season of quality performances of the world's greatest operas.

LEVEL I – SPONSOR (\$60,000)

- Full page ad in the program premium position (value \$1500) 7.5 x 10
- Logo in all advertising and promotional material
- Banner ad on opera.org
- Editorial piece in the program
- Honored guest at cocktail reception
- Recognition at Taste of Opera Events
- Recognition at each OIO performance
- Company banner/signage on OIO site (sponsor to provide)
- 12 season tickets (reservations required) (value \$1200)
- Publicity naming you as sponsor
- Other benefits to be negotiated

LEVEL II – SEASON SPONSOR (\$10,000+)

- Full page ad in the program (value \$1000) 7.5 x 10
- Banner ad on opera.org
- Logo in all advertising material
- Editorial recognition in the program
- Company banner/signage on OIO site (sponsor to provide)
- Recognition at each OIO performance
- 6 season tickets (reservations required) (value \$600)

LEVEL III – OPERA UNDERWRITER (\$5,000+)

- Half page ad in the program (value \$550) 7 x 4.875 or 3.625 x 10
- Banner ad on opera.org
- Logo in all advertising for the opera that is being underwritten
- Acknowledgement at each performance of your opera and in the program
- Signage/banner on site at underwritten opera performances (sponsor to provide)
- 2 season tickets (value \$200)
- 8 individual tickets to selected underwritten opera performances (value \$160)

LEVEL IV – TASTE OF OPERA HOST (\$1,500 each:

Fayetteville, Benton Co, Eureka)

- Half page ad in the program (value \$550) 7 x 4.875 or 3.625 x 10
- Logo displayed at your hosted event
- 1 complimentary table (seats 8) at your hosted event (value \$400)
- Signage throughout the season at OIO
- Acknowledgement on opera.org

LEVEL VI – OPERA AT THE AREND ARTS CENTER SPONSOR (\$2,000)

- Quarter page ad in the program (value \$300) 3.625 x 4.875
- Name on lobby board at your sponsored Arend Arts Center performance
- 6 tickets to each of the three operas performed at the Arend Arts Center
- Acknowledgement on opera.org

LEVEL VII – DAY SPONSOR (\$1000)

- 1/8 page ad in the program (value \$200) 3.625 x 2.625
- Name on sponsor board at OIO
- 2 tickets to each of three operas (\$120)
- Acknowledgement on opera.org

COMPANY NAME _____

CONTACT PERSON _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ EMAIL _____

SPONSORSHIP LEVEL _____ AD SIZE _____

SIGNATURE _____ DATE _____

For additional information contact Carole Kelley (479) 879-5455 or email her at carole_operaozarks@yahoo.com

(Office use):

OIO Representative _____ DATE _____

AD RECEIVED _____ PAID _____ # OF TICKETS _____